



Company Profile

Web Design

Tendai Group provides a comprehensive service for WordPress website design and development, encompassing brand development, search engine optimization, and a commitment to maximizing visitor conversions. As a prominent digital agency specializing in WordPress in South Africa, we leverage efficient development processes and a repository of customized tools to deliver top-notch websites at a cost-effective rate.

Whether you need a straightforward brochure website or a sophisticated e-commerce solution featuring a custom CMS or directory website, we have the expertise to craft the ideal solution tailored to your online marketing objectives and website needs.

Website Development

Website development constitutes the complementary facet of web design, typically categorized into two domains: frontend development and backend development. Backend website development involves the integration of technical components that contribute to the functionality of a site. The use of custom code, written in HTML, Javascript, and PHP, empowers the creation of websites that extend beyond mere visual appeal, ensuring enhanced functionality and performance.



Design

We don't just specialize in web design and development; our team includes exceptional creatives. We're here to assist you in shaping your brand concepts and bringing them to life. In an era where everything on the Internet is replicated and commodified, the most successful companies are those that possess a recognizable and trustworthy brand.



Logo Design - Corporate Identity & Brand Development

Our team of graphic artists is adept at creating a distinctive logo for your business or project and transforming it into a comprehensive corporate identity package, complete with business cards, letterheads, email signatures, and social media banners. Beyond that, we can extend your marketing collateral to printed designs such as brochures, flyers, and posters. Additionally, we have the capability to produce engaging explainer videos for internet marketing purposes.



Graphic Design - Photoshop, Illustrator and InDesign

Starting from corporate identity and branding solutions to the design of social media marketing materials, our graphic design services are not only affordable but also ensure high-quality designs with a quick turnaround time.

The most iconic element of your brand is undoubtedly your logo. Tendai Group provides budget-friendly logo design and branding solutions, ensuring your company achieves instant recognition. Logos exist in diverse types, ranging from abstract to text-based or iconographic. We'll assist you in discovering the logo that effectively communicates your brand. In addition to our logo design services, we can also aid in establishing your corporate identity by creating branded assets like business cards and merchandise.

Print Design - Graphic design for brochures, flyers, posters, business cards, letterheads and other printed media

If you've ever attempted to handle your own printing, you've likely encountered issues such as blurry images, inconsistent colors, or incorrect sizing. Our Tendai Group print designers are here to guide you in avoiding the common mistakes often made by designers in print projects. This includes considerations like color profiles, resolution, sizing, selecting the appropriate type of black (yes, there's more than one!), choosing the right print file format (e.g., Photoshop PDF, Illustrator AI, PNG, JPEG, etc.), and ensuring the correct bleed and trim. We'll ensure that you receive an exceptional design that you can confidently hand over to a high-quality printing service, ensuring accurate and successful printing from the first attempt.





Some Of Our Work



E-commerce Solutions

Embark on your journey into online retail today with WordPress and WooCommerce. Showcase and sell your products on your website, seamlessly processing credit card payments from customers worldwide. A Tendai Group e-commerce website provides all the essentials for running a thriving online store. Your e-commerce platform is versatile, allowing you to sell a diverse range of products.

Whether it's physical items like clothing or furniture, services, or digital products such as online courses and software downloads, our WooCommerce-powered web designs are equipped to handle various online retail services. With a user-friendly backend dashboard, you can effortlessly create new products and manage customer orders. All this is built on top of an existing WordPress website, allowing you to integrate static pages or power a blog to enhance your overall sales channel.

SEO Services

Tendai Group delivers professional SEO consulting services employing organic search engine optimization tactics capable of elevating a website from obscurity to first-page ranking on Google. While no SEO expert can guarantee immediate top search engine placement, our SEO consultants adhere to best practices and a proven strategy to yield tangible results and a genuine return on investment.

Collaboratively, we'll guide you in utilizing content marketing and social media to generate organic SEO traffic. Our distinctive link building strategies will secure a robust and diverse array of high-quality backlinks.

Website Hosting

Frequently overlooked, web hosting stands as a pivotal element in the success of a website. Opting for the optimal WordPress host can enhance user experience, elevate Google Search engine rankings, and bolster sales. Various WordPress hosting options, including Free, Shared, VPS, Dedicated, and managed WordPress hosting, are at your disposal. We have experience working with major hosting providers in South Africa, including Xneelo, Afrihost, Godaddy, and Web Africa.

Our Clients



water & sanitation

Department:
Water and Sanitation
REPUBLIC OF SOUTH AFRICA



the dard

Department:
Agriculture and Rural Development
North West Provincial Government
Republic of South Africa



Potchefstroom College of Agriculture
Landboukollege Potchefstroom
Kholetshe Ya Temothuo Ya Potchefstroom



health

Department:
Health
North West Province
REPUBLIC OF SOUTH AFRICA





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